

## Offer to enter in

### Annex №1 to the Advertising agreement

#### Order form

\_\_\_\_\_ (title, registration number, address, country of registration) hereinafter referred to as the «Customer», represented by its \_\_\_\_\_, acting on the basis of \_\_\_\_\_,

requests **Smart City OÜ**, registered under the laws of Estonia with registration №14310201 (address Laeva 2, Tallinn 10111, Estonia) hereinafter the «Contractor» to enter into the Advertising agreement and submits this Order to join the Agreement published on the website: [www.leadgid.eu](http://www.leadgid.eu) (section - Advertiser).

The Customer hereby confirms that the terms of the Agreement published on [www.leadgid.eu](http://www.leadgid.eu) are read, understood and accepted entirely.

No.	Form	Company parameters
1	Name of company	
2	Administrative contact person (name, last name, contact information – email)	
3	Technical contact person (for installation of a Control Pixel)	
4	Name of the advertisement campaign	
5	Public description of the advertisement campaign (will be used in the network of the partner)	
6	Type of the advertisement campaign (CPC, CPA, CPS, etc.)	CPA
7	Description of the Target action	
8	Description of the reasons, for which the action may be declined	
9	Tariff for a unit (euros or %)	
10	Geotargeting	
11	Life length of the cookie file	30 days by default
12	Time for processing and confirming of the results	72 h
13	Link to the target page/-s	

14	The campaign limits (per day/week/month) in action units (clicks/leads)	
15	Date of launching of the campaign	
16	Date of ending of the campaign	
17	Accepted traffic sources	Banner advertisement Context advertisement Email distribution Traffic from social networks Motivated traffic

Date

Authorized person

\_\_\_\_\_

(signature)